

Best of April 2025





Valeria Sandei takes center stage in Brussels for the future of AI in Europe

On the day of the launch of the AI Continent Action Plan in Brussels, our CEO Valeria Sandei took part in a roundtable focused on accelerating innovation and the adoption of artificial intelligence.

Sandai participated in high-level discussions alongside European Union leaders and key stakeholders, at an event hosted by Henna Virkkunen, Executive Vice-President of the European Commission, with the participation of Ekaterina Zaharieva, European Commissioner for Startups, Research, and Innovation.

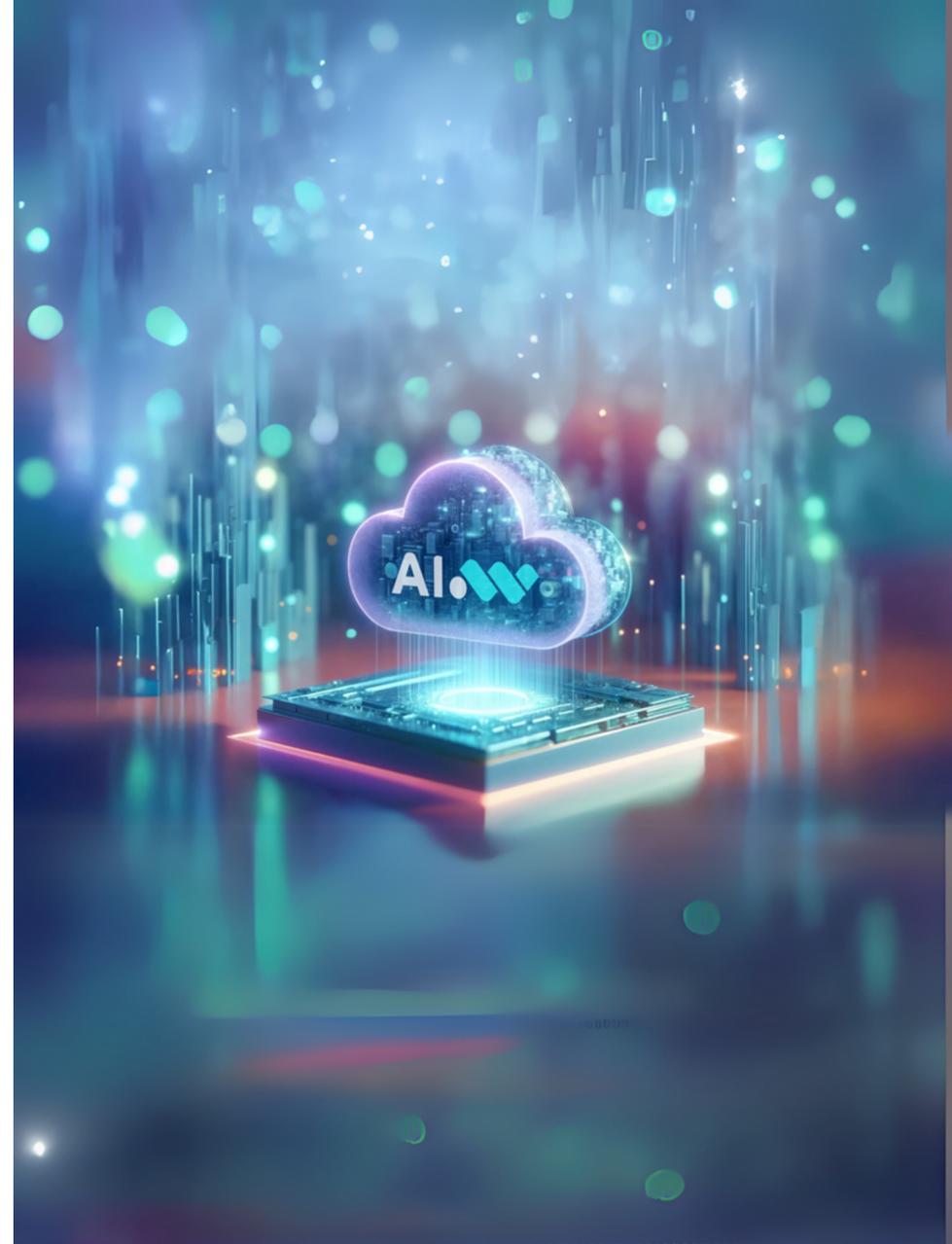




The new AIWave website is now live

The new AIWave website has been redesigned to make Artificial Intelligence even more accessible and easier to integrate into business processes.

With a flexible architecture and the combined use of the best AI techniques and methodologies, AIWave tackles the most complex business challenges, delivering concrete, intelligent, and scalable solutions.





Valeria Sandei speaks at the Sustainable Economic Forum

At the forum moderated by Daniele Bellasio, Deputy Editor of Il Sole 24 Ore, Sandei highlighted how Artificial Intelligence represents a set of concrete technologies and approaches that are already profoundly transforming many sectors of our society. Among these, the water sector holds enormous potential: AI can play a decisive role in reducing waste. Another significant example is tourism, where AI enables improved interaction with visitors, personalized messaging, and more effective data analysis.



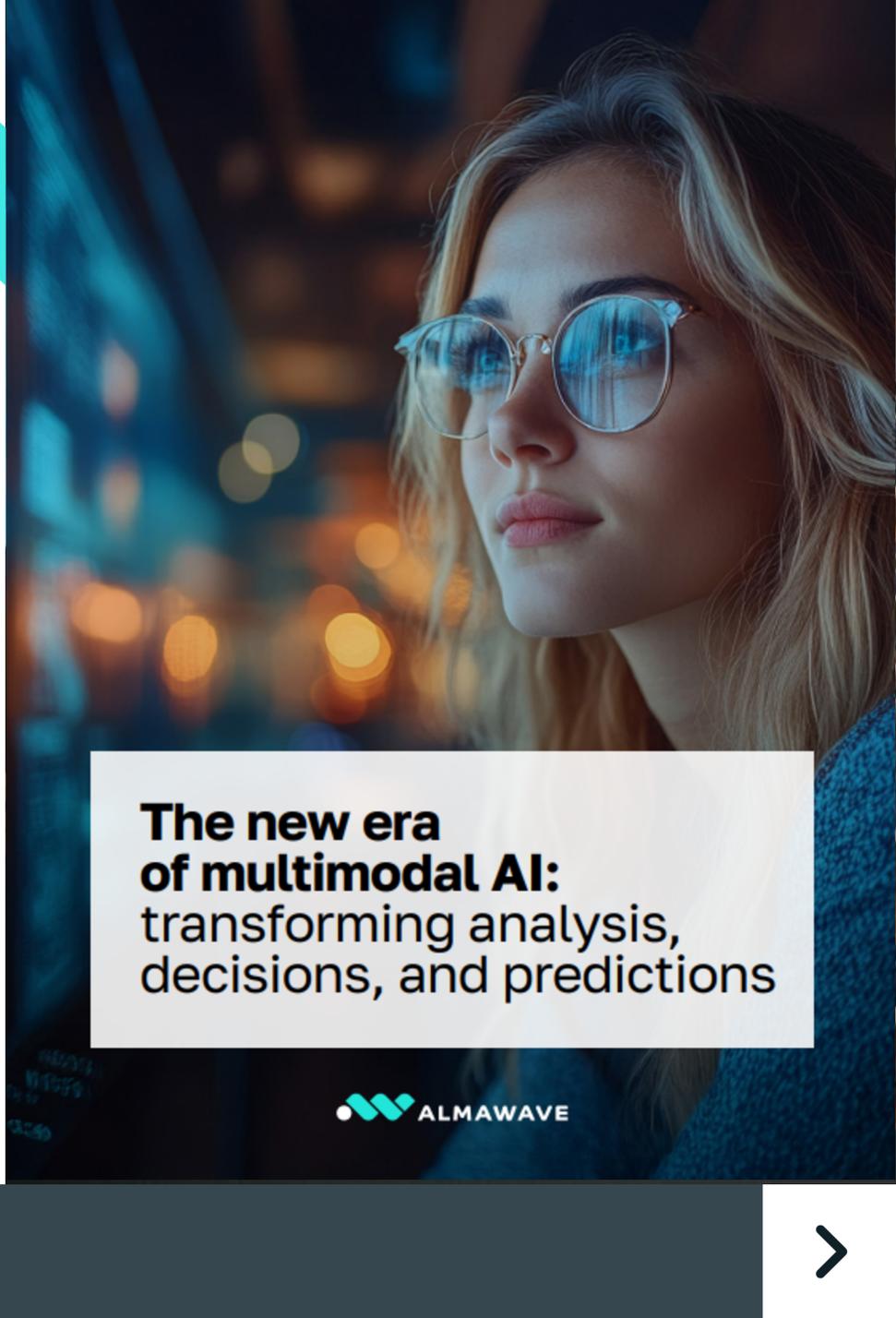
EBOOK



The new era of multimodal AI: transforming analysis, decisions and predictions

Today, data is a vital strategic asset. But how can we truly make the most of it?

In our new ebook, we explore how multimodal AI is transforming data analysis and decision-making, unlocking new opportunities for businesses and public administrations.



**The new era
of multimodal AI:**
transforming analysis,
decisions, and predictions





Almawave at Dubai AI Week 2025

Almawave was among the key players at Dubai AI Week 2025, the leading international event for the world of artificial intelligence.

Among the participants, our Director of Business Development, Mario Pucciarelli, delivered a speech focused on the AI technology solutions developed by Almawave. He highlighted the contribution of Italian innovation to the global evolution of AI, with a specific focus on Velvet.





New edition of PoliMI's Smart Innovation Day in partnership with Data Appeal

The 2025 edition of Smart Innovation Day featured The Data Appeal Company – part of the Almaxwave Group – as a partner, and Almaxviva as a sponsor. The event opened with the presentation of the research findings, followed by a specific focus on successful application cases.

This year's edition centered on one of the most critical challenges for the future of tourism: how destinations can adopt digital technologies and data-driven strategies to address the issue of Unbalanced Tourism. A crucial topic that brings together sustainability, innovation, and territorial governance.

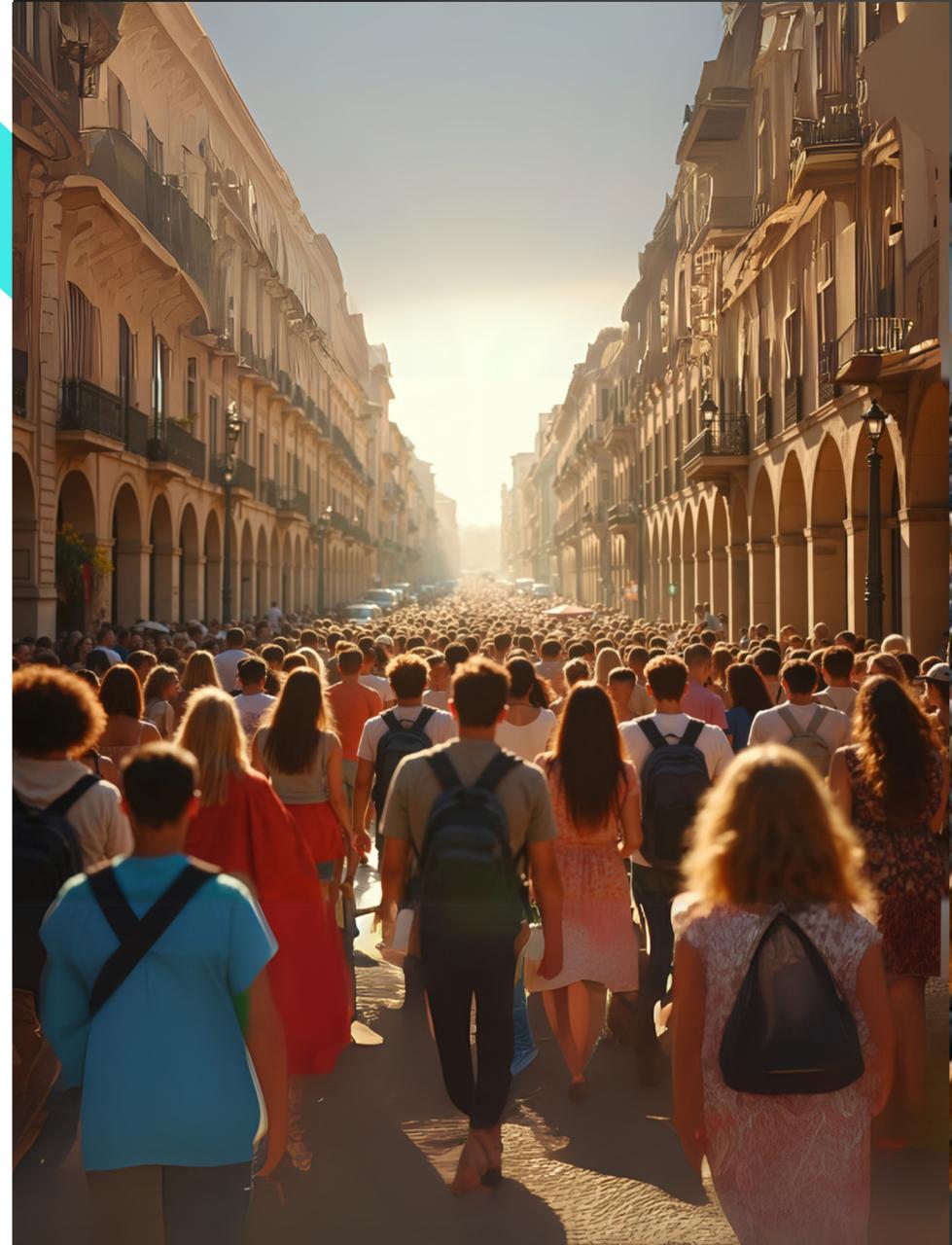




4 ways AI can mitigate overtourism in tourist destinations

Overtourism has become one of the hottest topics in the tourism industry.

In this article, we have analyzed various aspects: its evolution, ways in which AI can help counter the phenomenon, and the real solutions implemented by the Almawave Group to help tourist destinations step up their game.

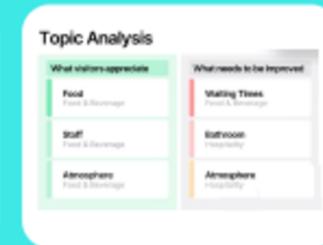
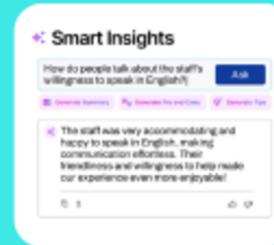
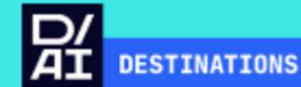




TDAC: Generative AI guides tourist destination decisions

The Data Appeal Company has integrated generative Artificial Intelligence into its proprietary platform D/AI Destinations, that becomes the first solution on the market capable of providing real-time personalized insights and strategic recommendations.

This implementation marks a significant step forward in strategic destination management, as it is capable of radically transforming both short-term management and medium-/long-term improvement.



AI COMES
TO *life*

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