

THE BEST

OF MONTH

SEP

2024

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## Almawave's Artificial Intelligence in North America with DestinationThink

The Data Appeal Company, a subsidiary of the Almawave Group, and Destination Think, a leading destination marketing company, are joining forces to support global tourist destinations in improving sentiment and achieving sustainable growth. Destinations will have access to a tool that helps enhance their performance, ensuring not only that the data collected is accurate, but also that it can be used to form concrete and effective strategies.



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## Third Edition of the Prêmio Excelência Turística Destino Digital – Brazil 2024

At ABAV Expo 2024, the winners of the third edition of the Prêmio Excelência Turística Destino Digital – Brazil 2024 by The Data Appeal Company were announced. Leading Brazilian destinations that excelled in sustainability were awarded.



## Franco Martino meets with the president of Tanzania

During the 22nd meeting of presidents in Verona, as part of Italy's G7 presidency, Franco Martino met with Tulia Ackson, president of the National Assembly of Tanzania and chair of the Inter-Parliamentary Union. During the meeting, Ackson reiterated her appreciation for our solutions, which she was able to personally observe in Tanzanian courts.



**AI** COMES  
TO *life*

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