



Marco Tripi – President of Almawave, Marco Tripi also holds the positions of Almaviva Group CEO and President of Almaviva do Brasil.

He was born in Rome in 1969 and has a degree in Economics.

In September 2016, he was appointed as the Vice President for the 2016-2020 term, and was placed in charge of Digital Transformation at Unindustria Lazio, where he had previously held the position of Vice President in charge of developing the Digital Agenda and Simplification.

In June 2016, he was elected by the Shareholders' Meeting of Assotelecomunicazioni-Asstel as a member of the Governing Council for the two-year period 2016-2018. This is the trade association for telecommunications companies registered with Confindustria. In the period 2008-2015 he served as a Vice President.

In June 2013 he was appointed as a member of Board of Assonime (Association of Italian Joint Stock Companies) for 2013-14.

In July 2012 he was appointed as the Vice President of Unindustria Roma e Lazio, with the executive authority to develop the Digital Agenda and Simplification.

In March 2010, he was appointed as the Vice President of the Executive Board of Confindustria Assinform - Associazione Italiana per l'Information Technology.

In 2008, he became a member of the Executive Board of the Unione degli Industriali e delle Imprese di Roma, the Employers' Union of Rome.

In 1999, he joined Cos Group, where he was appointed first Marketing Manager and then, in 2001, Chief Executive Officer.

From 1997 he worked at the Marketing Department of BNL Multiservizi, the BNL Group IT services company.



Antonio Amati – Deputy President of Almaxwave and General Manager of Almaxviva IT Division.

Born in Rome in 1958, he graduated in Philosophy and holds several degrees from other European universities, as well as a Master in Strategic Planning from the Business Management School of Bocconi University.

Besides being Deputy President of Almaxwave and General Manager of Almaxviva IT Division, he is also President of Lombardia Gestione since 2013, and has been serving on the Board of Almaxviva since 2008. He is also a member of the Board of SIN, a public-sector company controlled by Agea and part-owned, among others, by Almaxviva and IBM, member of Cor, a joint committee set up by the Cnipa and various enterprises to manage the SPC contract for ensuring interoperability between public administration entities and Vice President of the Information Technology Section of Unindustria.

Since 2005, as the Director of the Central Government Area of Almaxviva, he has managed the company's participation in a number of major IT projects, such as the electronic passport, the National Services Smartcard, and the Regional Services Smartcard of the Region of Lombardia.

In 2002 he was appointed as the Director of the Government Division of Finsiel. From 2000 to 2002, he served as a CEO of Voinoi (Acea Group). In 1999 he was appointed as the CEO of EDS PA, dedicated to the public sector. In this company he was responsible for launching the interoperability services of Consip, the Ministry of Justice, INPS, INAIL INPDAP.

In 1995, he joined EDS Italia as a Sales Manager. Between 1986 and 1995 he held increasingly important positions in Database Informatica, up to the post of Director of the Strategic Business Area.



Valeria Sandei - Almaxwave CEO, Almaxwave do Brasil President & CEO and President of Almaxwave USA.

Valeria Sandei currently also holds the positions of Almaxviva Group Strategic Marketing General Manager and Deputy President of PerVoice controlled company.

Born in Venice in 1976, she graduated in "Economics of Financial Markets" from the Bocconi University in Milan.

In July 2013 she was appointed as the Strategic Marketing Officer for Almaxviva Group.

In 2011, building on its record growth over the years, Almaxwave decided to export its ground-breaking technology using the Brazilian market as a springboard and establishing a new company, Almaxwave do Brasil.

In 2007, she was appointed as the CEO of the newly-established subsidiary Almaxviva Consulting (now called Almaxwave), Almaxviva Group Consulting and Business Intelligence innovation company.

In 2004, she joined Almaxviva Group, dealing at first with marketing and business development projects and following the acquisition of Finsiel Group, from the due diligence process to the strategy plan.

She began her career at JP Morgan, working on Private Banking projects.

She then moved to Accenture, to the Strategy Area of the Financial Services Practice, where she handled business plans and the reengineering of organizational models for leading customers in the Financial Services area.



Evaristo Mascarenhas de Paula – Diretor Presidente Adjunto do Brasil

Born in 1974, he holds a degree in Computer Science and one in International Affairs, has completed an MBA in Telecommunications and holds an M.Sc. in Marketing and Strategic Planning.

He has over 20 years of experience in the marketing, sales and operations areas. After starting his career as a consultant, he became business manager in a software house for 3 years. He then joined TIM (Telecom Italia Mobile), where he worked for 9 years covering numerous roles (business product manager, marketing manager, sales manager, call center manager and logistics manager).

For the following 8 years he worked as CMO at TRIP Airlines, then as COO at A&C Contact Center and, lastly, as COO for ABC Group, one of Brazil's leading advertising groups.

In 2005 he joined the Almagora Group, initially as Innovation and Sales Director at Almagora do Brasil.

A former Professor of Marketing at the Pontifícia Universidade Católica de Minas Gerais for 6 years, he is often invited as guest lecturer at Hyper Island (a Swedish digital transformation school) and at the Fundação Dom Cabral, one of the world's major MBA institutions.